

**CAMP EDUCATION SOCIETY'S
RASIKLAL M DHARIWAL'S
INSTITUTE OF MANAGEMENT
NIGADI, PUNE - 44.**

Event Report

Activity Title: “Emerging Media and Startup Initiatives”

Date: 17/02/2018

Day: Friday

Venue: Camp Education Society's Rasiklal M Dhariwal's Institute of Management, Nigdi, Pune-44

Time: 9.30 am to 4.30 pm

Total Numbers of Participants: 90

Description of activity in brief with Photographs:

The “Emerging Media and Startup Initiatives” is one day workshop conducted by our institute on 17th February 2018, Friday. The basic objective of this event was to make the students aware about the importance of information as an important resources and role of media in development of startup.

The first session event begins with the felicitation of the session's honorable chief guest Shri Devdatta Bhingarkar by our Director, Dr. Bharat P. Kasar. He addressed the students on the topic “Emerging Media”. In his address, he highlighted the importance of information in the 21st century, role of media in spreading the information to the people. The resource person also guided about niche marketing and its scope in startup.

The second session event begins with the felicitation of the session's honorable chief guest Shri Sanjay Raut sir by our Director, Dr. Bharat P. Kasar. He addressed the students on the topic “Startup Initiatives”. The resource person guided us how and when to start the business and he also highlighted the qualities of an entrepreneur.

The entire event was coordinated under the guidance of our Director, Dr. Bharat P. Kasar , Dr. Asita Ghewari , Prof. Rajesh Londhe , Prof. Ritu Kasliwal , Prof. Vikrant Soman and Prof. Mehul Saudagar .

The anchor of this event was Miss. Yasmin Ansari, student of MBA Ist year and Mr. Kaustabh Bhavsar, student of MBA Ist year. The guests were introduced by Mr. Vivek Gaikwad, student of MBA Ist year. The vote of thanks was proposed by Mr. Akash Patel, student of MBA Ist year.



Participants enjoying their lunch



Welcome of Mr. Sanjay Raut by Director Dr. Bharat P. Kasar